Dear Friend:

The Friends of the Waisman Center is hosting its third annual Waisman Whirl 10K/5K Run, Walk & Roll for All Abilities on Sunday, October 15, 2017. More than 450 people participated in the event last year. We hope that you can join us as a Waisman Whirl sponsor this year!

The Waisman Whirl is family-friendly and open to individuals of all abilities—all routes are wheelchair accessible along with a Kids’ Fun Run through the Waisman Center’s Discovery Garden, an outdoor learning and play space. We are so fortunate to be able to host this event right at the Waisman Center!

Kick-off and registration begin at 8:30 a.m. and the run/walk/roll events start at 10:00 a.m.

This benefit is a key opportunity to raise awareness and funds for the Waisman Center’s clinics, research, and outreach programs that serve thousands of individuals and families affected by developmental disabilities and neurodegenerative diseases—some of human health’s most challenging conditions—such as autism, Down syndrome, cerebral palsy, Parkinson’s disease and ALS.

Proceeds have a direct and significant impact on the children and families who come to the Waisman Center for help and position the Waisman Center to achieve even greater success in the future—in our pursuit of knowledge, in the care that we provide and in the lives that we touch.

We hope that you will come whirl with us as a community partner and Waisman Whirl sponsor. Enclosed is a registration form that details sponsor options and benefits along with a photo page of highlights from our 2016 event.

Thank you for your consideration and support!

Best regards,

Teresa Palumbo
Waisman Center Communications
Liaison to the Friends of the Waisman Center
Your Name ________________________________

Company/business ________________________________

Street Address ________________________________

City/State/Zip ________________________________

Phone (Day) ________________________________ e-mail address ________________________________

Waisman Whirl Signature Sponsor $2,500
Includes company logo prominently placed on t-shirt and publicity materials including ads in Isthmus, social media, verbal recognition in radio and TV announcements, large event banner, promotional item placement in event bags, company logo and link on the Waisman Whirl website and 8 complimentary race entries

Super Sprinter $1,000
Includes acknowledgment in publicity materials including ads in Isthmus, social media, logo on t-shirt, event banner, promotional item placement in event bags, company logo and link on the Waisman Whirl website and 6 complimentary race entries

Jolly Jogger $750
Includes acknowledgment in publicity materials, logo on t-shirt, a large event sign, promotional item placement in event bags, company logo and link on the Waisman Whirl website and 4 complimentary race entries

Terrific Trotter $500
Includes acknowledgment in publicity materials, logo on t-shirt, event sign, promotional item placement in event bags, company logo and link on the Waisman Whirl website and 2 complimentary race entries

Contributor (Any amount) $ ___________. We also need in-kind contributions—please contact us if you are able to donate items for race bags or post-race food and beverages. Help make this worthwhile event a great success!

Mail this completed reservation form to the Friends or register by contacting:
palumbo@waisman.wisc.edu or 608.263.5837

If you prefer to send a check now, please make the check out to “Friends of the Waisman Center” for the sponsorship amount and send with the reservation form to:
Friends of the Waisman Center | 1500 Highland Ave, Rm 239 | Madison, WI | 53705 | waisman.wisc.edu

Thank you for supporting the Waisman Center!

Founded in 1975, the Friends of the Waisman Center, Inc. is a nonprofit, 501 (c)(3) organization that enhances numerous activities of the Waisman Center, University of Wisconsin-Madison, all of which benefit people with developmental disabilities and neurodegenerative diseases. [EIN: 39-1272090]
Thank You to our 2016 Whirl Sponsors!

**Working Partnerships, LLC**
Supporting partnerships of adults with disabilities and employers

**Venture Investors LLC**
Visionary Investments

**Filbrandt & Company**

**UW Health & Unity Health Insurance**

**Sunnyvest**

**Berkeley Running Company**

**Quench**

**Kwik Trip Stores**

**Friends of the Waisman Center**