Awareness, Community Systems, Education and Awareness Group

Present: Karen Cohen, Amy Masek, Tim Markle, Kirsten Cooper, Carrie Arneson, Linda Tuchman, Julila Stavran, Bob Johnston, Jennifer Freitag, Diane Bazylewicz

Urban Autism Summit Awareness Action Group Update
- Received a grant from the Greater Milwaukee Foundation that starts in January
  - PI doctor from Medical College
  - Next Door Neighborhood House
  - Focus Groups with ASSEW to identify barriers to service and access
    - i.e. caregivers of children without autism to see what people know about autism
- Meets monthly at MCFI

Community Systems Practice Group Update
- Has identified many systems of high priority

Education and Awareness Practice Group Update
- Developed survey to find out providers and will make a list of providers.

Discussion
Identify how to make people of all cultures aware of autism—autism affects all groups
Large resource guides too overwhelming and maybe not culturally appropriate
IDEA—DVD to reach populations who won’t read literature or have access to the Net
  - Show typical development and show red flags
  - How make multicultural when autism is already a large spectrum?
  - One format—different versions?
  - Is Debra Feign(sp) working on that globally?
  - Is CDC already producing that?
  - For the Hmong—what about a story blanket?
IDEA—Develop a decision tree of how information can be disseminated to different cultures.
IDEA—Utilize CDC media spot and customize for area and cultures.
IDEA—How utilize Metlife as they provide specialists to go in and talk with families about the complexities of financial planning for CYSHCN.
IDEA—Milwaukee MADA channel 14/96? Community television station could help disseminate information as well as other community television stations around the state. Usually looking for programs.

ACTION STEPS
- All members—Disseminate Education and Awareness Survey
- Carrie—Contact CDC to determine customization of media spots
- WEAP (Dr. Sallows)—contact Debra Feign(sp?) to determine status of DVD
- Amy M and Karen C—serve as liaisons between practice group and action group
- Tim—send out Doodle for Tele-meeting in January to report on updates and plan for next CoP meeting Feb. 10, 2010 at the Sheraton, Madison.